



# LORDS&FOOLS

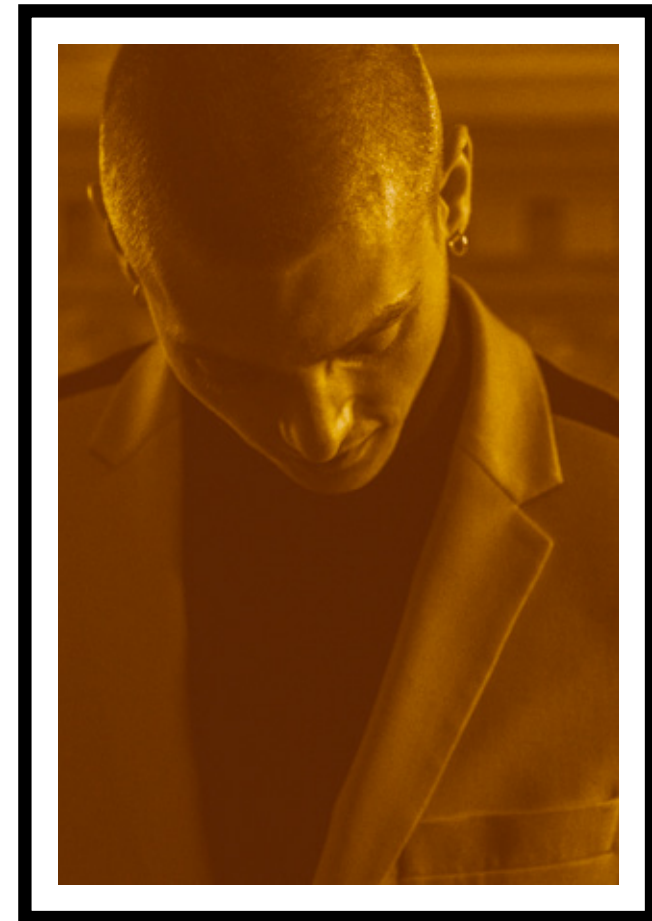
PARIS

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FALL/WINTER COLLECTION 2019-2020

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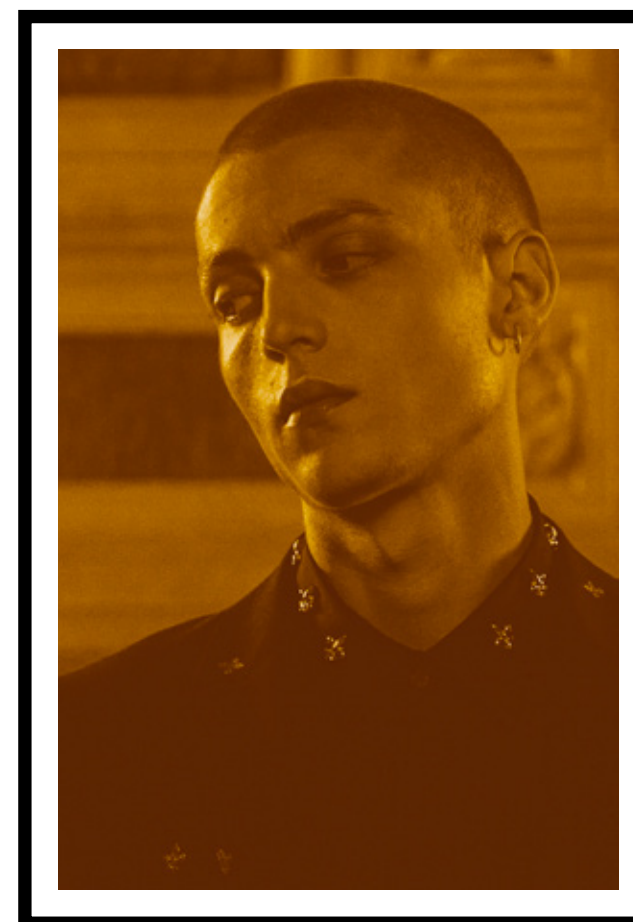
# AUDACIOUS TAILORING UNDER TARANTINO-LIKE INFLUENCES



YOHAM BAROUKH, creator and founder of Fashion House LORDS & FOOLS, presents a new collection inspired by the KILL BILL diptych directed by QUENTIN TARENTINO.

Influences from Tarentino's masterpiece blend into the French fashion house's spirit sparking a reflection on movement as well as the AUDACITY of a MODERN tailoring that is comfortable with itself.

A colourful collection set in a world both BAROQUE and PARISIAN.



# LORDS & FOOLS MASTERY OF EMPIRICAL CODES



The fashion house presents its new Fall Winter 2019-20 Collection. The LORDS & FOOLS wardrobe was inspired by four major themes, the pillars of the collections ever since 2012, the year the brand was born.

The SARTORIAL approach is essential to Lords & Fools fashion house. The collections spotlight artisanal and handmade items.

The second pillar of the collections, the EMPIRE theme, holds an important role within the fashion house, which has used military wear as an inspiration, transforming it into contemporary fashion. The brand gives its interpretation of the French Empire's neo-classical style as it was under Emperor Napoleon Bonaparte. Handmade embroidery, the fashion house's fleur-de-lys emblem in 24-carat gold, the chains on jackets and other details magnify each item of the collection.

EVENING wear is intrinsic to the fashion house, which has always imagined luxurious unique pieces for those members of the elite whose lifestyle requires an exceptional wardrobe.

Finally, SPORTSWEAR that makes complete the wardrobe of the LORDS & FOOLS man in a more relaxed spirit while respecting the brand's character. Simultaneously, the fashion house has created a line of accessories, bags, and footwear, all of which illustrate its different themes and manufacturing techniques, such as embroidery.

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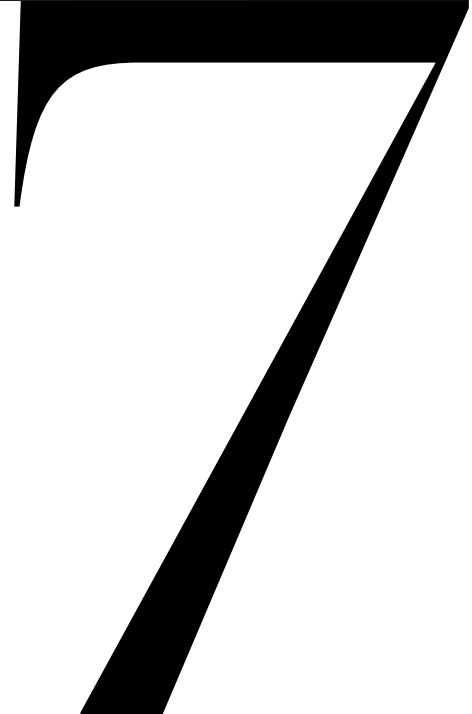
















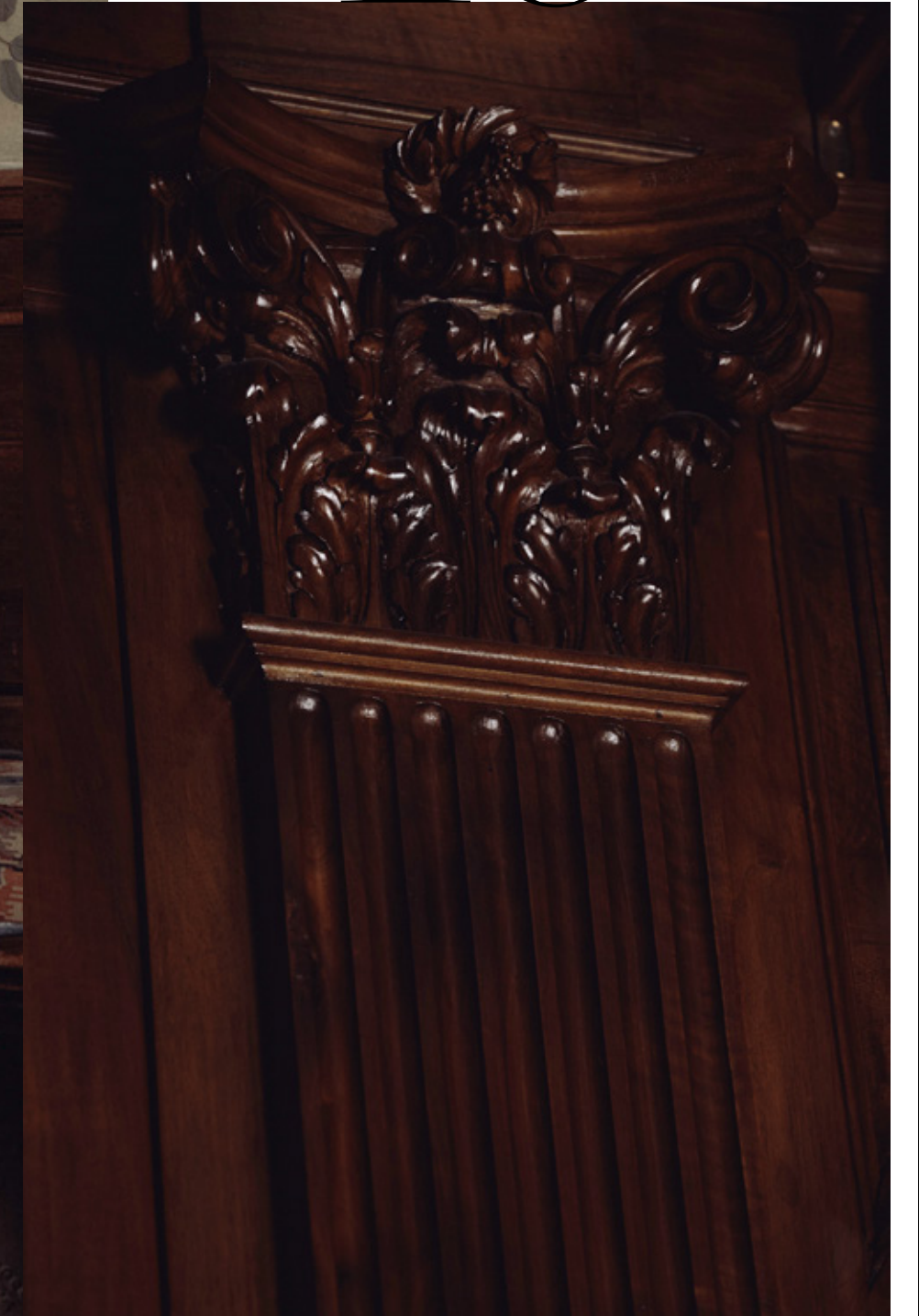








10











13







# 15









# 18







1  
BLACK JACKET,  
WAISCOAT & PANTS,  
99% virgin wool, 1% Lurex.  
SLIM FIT SHIRT, 75%  
cotton, 21% polyamide, 4%  
élasthane. BLACK OXFORD  
SHOES, 100% leather.



2  
SUPREME MILITARY  
COAT, 100% sheepskin.  
CASUAL BLACK  
SWEATSHIRT & BLACK  
JOGGING PANTS, 91%  
cotton, 9% polyamide.  
MILITARY BOOTS,  
100% leather.



3  
NAVY JACKET, 46%  
polyester, 38% Virgin  
wool, 14% polyamide, 2%  
élasthane. REGULAR-FIT  
BLUE JEAN, 90% cotton,  
8% polyester, 2% élasthane.  
BURGUNDY ROLLNECK  
TOP, 100% merinos wool.  
SHOES, 100% leather.



4  
RIDER WOOL BLOUSON,  
72%wool, 20% polyamide,  
8% cashmere. CASUAL  
SWEATSHIRT, 91% Cotton,  
9% polyamide. NAVY PANTS,  
46% polyester, 38% virgin  
wool, 14% polyamide, 2%  
élasthane. LOW SNEAKERS,  
100% leather. MILITARY  
CAP, 100% cotton, Mesh  
100% polyester. 48H BAG,  
100% leather.



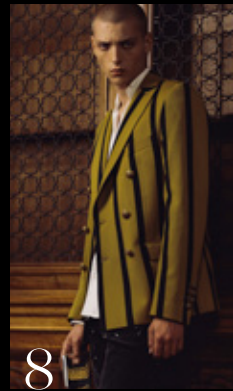
5  
SPENCER BOMBER,  
72% wool 20%, polyamide,  
8% cashmere (sleeves, 100%  
lambskin). SLIM FIT SHIRT,  
96% cotton, 4% élasthane.  
CASUAL PANTS, 100% wool.  
SHOES, 100% python.



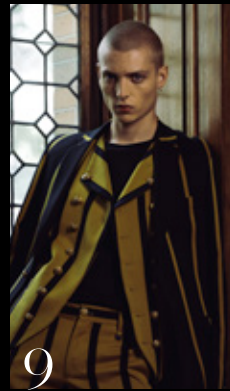
6  
WHITE LOW SNEAKERS,  
100% leather. 48H BAG,  
100% leather.



7  
SUPREME MILITARY  
COAT, 72% wool, 20%  
polyamide, 8% cashmere.  
SWEATSHIRT, 91% cotton,  
9% polyamide. TUXEDO  
PANTS, 100% virgin wool.  
SHOES, 100% leather.



8  
DOUBLE BREASTED  
JACKET, 65% wool, 35%  
cotton. RELAX SHIRT,  
75% cotton, 21% polyamide,  
4% élasthane. BLACK  
JEANS, 90% Cotton, 8%  
polyester, 2% élasthane.



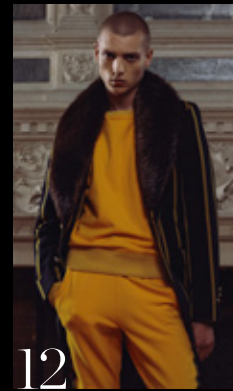
9  
DOUBLE BREASTED  
JACKET, YELLOW  
WAISTCOAT & PANTS,  
65% wool, 35% cotton.  
COLONEL T-SHIRT,  
100% cotton.



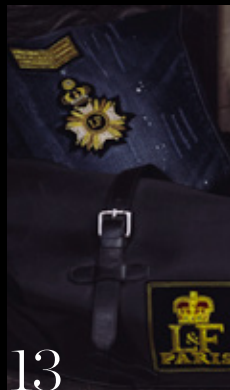
10  
TAILORING JACKET,  
VEST & PANTS,  
100% virgin wool.  
AMIRAL T-SHIRT,  
100% cotton. LOW  
SNEAKERS, 100% leather.  
48H BAG, 100% leather.



11  
COAT, TAILORING JACKET  
& VEST, 100% virgin wool.  
COLONEL T-SHIRT, 100%  
cotton. YELLOW JEAN,  
90% cotton, 8% polyester,  
2% élasthane. HIGH  
SNEAKERS, 100% leather.



12  
COAT, 65% wool, 35% cotton  
(collar 100% beaver).  
CASUAL SWEATSHIRT  
& PANTS, 91% cotton,  
9% polyamide. LOW  
SNEAKERS, 100% leather.



13  
BLACK 48H BAG,  
100% leather. BLUE  
JEANS, 90% Cotton, 8%  
polyester, 2% élasthane.



14  
COAT, 70% mohair, 26%  
Wool, 4% Polyamide.  
BLACK JEANS, 92%  
Cotton 6,5% Polyester,  
1,5% élasthane. SHOES,  
100% leather.



15  
LEATHER PARKER  
with fox fur, 100%  
Cowhide, Fox &  
Fine Raccoon.



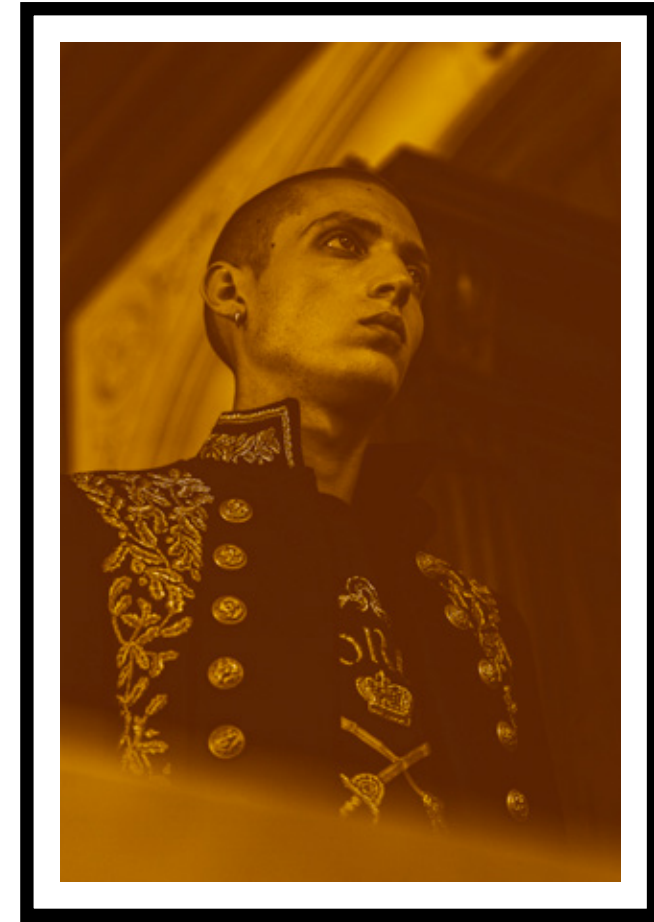
16  
LONG SUPREME  
COAT, 72% wool, 20%  
polyamide, 8% cashmere.  
COLONEL T-SHIRT,  
100% cotton. PANTS,  
65% wool, 35% Cotton.



17  
TAILORING JACKET,  
WAISTCOAT & TUXEDO  
PANTS, 100% virgin wool.  
ROLLNECK TOP, 100%  
merinos wool. OXFORD  
SHOES, 100% leather.



18  
JACQUARD BLAZER,  
90% polyester, 10% metal.  
ROLLNECK TOP, 100%  
merinos wool. WAISTCOAT  
& TUXEDO PANTS,  
100% virgin wool.



# ABOUT LORDS & FOOLS



Because it is the epitome of French luxury since 2012, Maison LORDS & FOOLS knows how to combine TRADITION and MODERNITY. Always looking for STYLE and NOBILITY, it selects its materials from the best French and Italian workshops. Natural and beautiful, they come to compose the models which are then assembled in the best workshops of Portugal where precision, time and tradition come to form the most sophisticated creations of the House. YOAHM BAROUKH, founder of the brand, began in the world of fashion by launching his first concept store 20 years ago in the Marais district in Paris, then launched a second and a third. At the time, he was known as the trend-setter of the universe of man and was the FIRST IN FRANCE to present the creations of brands such as Roberto Cavalli, Vivienne Westwood, Dsquared<sup>2</sup>, Viktor & Rolf...

The grandson of a tailor, he was strongly inspired by the universe of suits and decided to draw on the trends and styles from past centuries to launch HIS OWN COLLECTION IN 2012. The story proved him right because the success was at the rendez-vous for the Maison LORDS & FOOLS and saw his creations distributing in THE MOST BEAUTIFUL SHOPS of the 5 CONTINENTS.



# WHOLESALE & STORE



PARIS LE MARAIS

15 RUE DES ROSIERS 75004 PARIS FRANCE



PARIS TURENNE

97 RUE DE TURENNE 75003 PARIS FRANCE



AVIGNON

5 RUE JOSEPH VERNET 84000 AVIGNON FRANCE



MUNICH

FRAUENPLATZ 14 80331 MUNICH GERMANY



MIAMI

33127 MIAMI FLORIDA USA

# CONTACTS



SHOWROOM

175 RUE DU TEMPLE 75003 PARIS



SERVICE COMMERCIAL

CONTACT@LORDSFOOLS.COM

+33 179 977 125



INTERNATIONAL PRESS CONTACT

LYOR AMAR

LYOR@LYORAMAR.COM

+33 789 247 066

# THANKS TO



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ROC CHALIAND (PHOTOGRAPHY)

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